

# GBG BizFest and BizStart 2019 held in Kathmandu

By NepaliTelecom

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If you are one of those who visited the latest Bizfest and Bizstart exhibition held in Kathmandu, you would be assured of a growing startup atmosphere in Nepal!! Google Business Group Kathmandu, a Google community of business personnel has organized the second edition of the GBG BizFest and Bizstart 2019 here in Nepal. On December 28, Saturday, GBG held a startup meet & expo with a total of 210 startups.

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As per the official information, more than ten thousand visitors attended the event, which is a big turn-out as the event was held without much promotion. Tech and business enthusiasts were found actively inquiring about the startups and businesses exhibited there.



The event is one of its kind for the exhibition of technology and business. It was organized in collaboration with Genese Software Solution which specializes in cloud consulting. The whole event was powered by Google. Having an objective to bring together entrepreneurs and startup-founders from around the country in a single platform, they succeeded in doing so with the huge turn-out and enthusiasts around.

## Startups showcased

In the event, there were startups of drone/robot makers, experience managers, recyclers, e-learning systems, apparels, app makers and many more. There were even some newbies in the food business, travel business, e-commerce, health management, and many more.

One of the most remarkable ideas showcased there is **INSTEPS**, which as a service would provide step by step guides of solving a problem or using some products/tools.

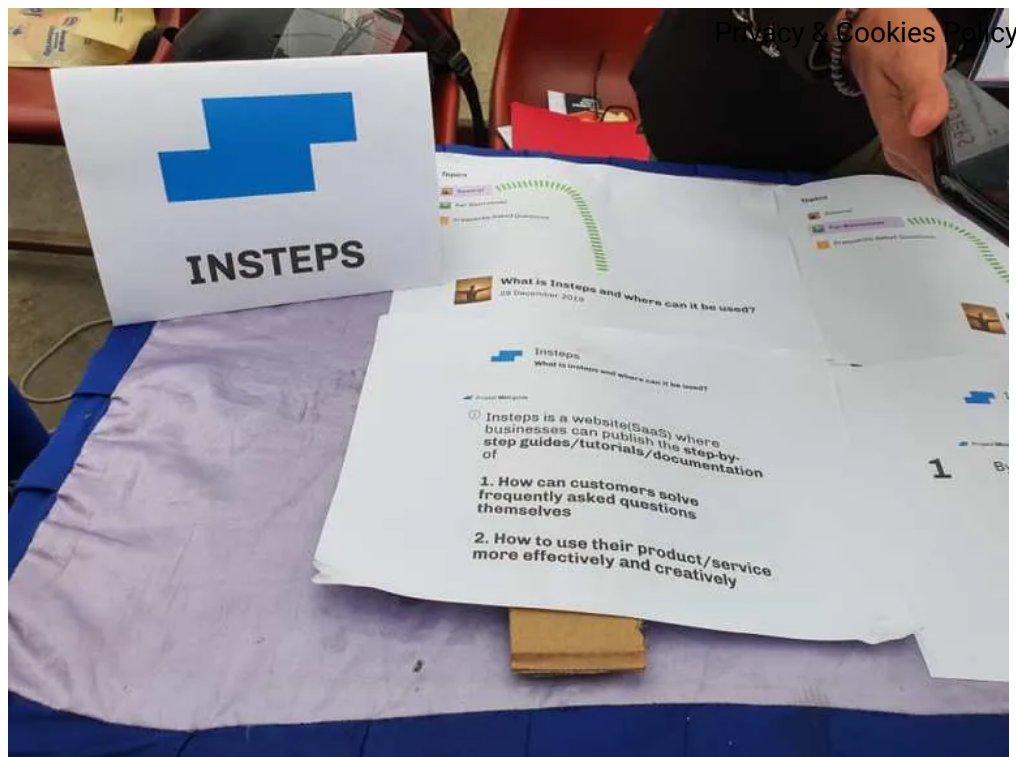
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Other interesting startups (at least to us) were Task24, Offering Happiness, Duluwa, Doctors on Call, Jeevee.

Amit Agrawal, the manager of GBG Kathmandu said about the objective of Bizfest and Bizstart 2019 as “GBG BizFest & BizStart is an annual event happening in different countries throughout the world. We hosted this event for the second time in Nepal intending to bring all the emerging startups under one umbrella. In Nepal, startup is a very recent phenomenon. We can see many startups emerging to solve various need gaps existing in our society.

However, not many people know about the emerging Nepali startups and there are no such expos in Nepal that are focused on startups only. Also, it's not possible for all recently founded startups to pay a heavy fee to exhibit in expos. Thus, GBG Kathmandu took the initiation to bring all major startups of Nepal in a single platform. Through GBG BizFest & Bizstart 2019, we tried to provide them with a free and open platform to connect with their potential customers."

## Workshop

The event also held some special workshops delivered by various experts in the industry. People participating there could get an opportunity to get the first-hand listening experience of the professionals in this sector. Some of the speakers of the workshop include Mr. Anjani Phuyal, Mr. Amit Agrawal, Mr. Manish Patel, and legendary Rajendra Khetan. Similarly, enthusiasts even asked questions to them for their passion for technology, entrepreneurship, and creativity.

Apart from the title sponsor from Genese Software Solution, the associate partner was ConnectIPS, NIC Asia: the banking partner, Turkish Airlines: the airlines partner, LBEF: the knowledge partner, WorldLink: the internet partner. Similarly, Sparrow SMS was the SMS wish. [Accept](#) [Read More](#) [Get Notifications](#) 

partner, and Pathao was the mobility partner. This event is a part of the Google initiative in promoting local startups from the business festival Bizfest, but its managed in totality by the local chapter.

GBG Kathmandu, a community of Business professionals in Nepal has been working to spread awareness among offline businesses about the benefits of the internet, online products & services. These kind of efforts can help them to add value to their businesses and expand.

With such events, they intend to create knowledge and awareness about various tools and products that enable them to solve business problems and add overall value to the value chain.

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